



High-Risk Industries: Building a Culture of Safety

IMPLEMENTING

a safety & health program



can help
employers
avoid the

INDIRECT COSTS

that result from



WORKPLACE INCIDENTS

such as:

TIME
LOST



due to work stoppages
and investigations



training and other
costs associated with
**REPLACING INJURED
WORKERS**



LOSS OR DAMAGE
to material, machinery
and property

These **INDIRECT COSTS** have been estimated to
be at least **2.7 TIMES** the direct costs.

Source: Leigh, J.P. (2011, Economic Burden of Occupational Injury and Illness in the United States. Millbank Quarterly, 89:728-772

Creating a safe work environment for employees in high-risk industries such as construction, healthcare, manufacturing and oil and gas, requires leaders to empower employees to stop unsafe practices.

It's not just about employees following the rules, but fostering a mindset where everyone prioritizes safety and feels comfortable reporting unsafe conditions or practices.

This is where a culture of safety flourishes.

Culture is learned through shared experiences. That's where Myron can help. Through our commitment to our customers, we use **creativity** to cultivate strong safety cultures.

Safety Recognition and Rewards



Positive reinforcement goes a long way. Implement programs recognizing and rewarding individuals and teams consistently demonstrating safe practices.

Safety Incentive Programs



Programs linking safety performance to gifts can be motivating, especially when the gift is an exclusive branded item only received when safety is practiced.

Safety Celebrations



Recognize milestones and achievements in safety through celebrating shared success. Use branded merch as keepsakes to reinforce the importance of safety.

Custom Safety Gear



Incorporate custom gear such as vests, hard hats, and scrubs with a company's logo to foster a sense of team identity and belonging. This can encourage employees to take better care of their equipment and wear it proudly.

6 Fun Ways to Promote and Incentivize Safety

1. Safety Bingo

2. Safety Recognition Board

3. Themed Safety Days

4. Safety Photo Contest

5. Safety Scavenger Hunt

6. Safety Escape Room

Let us help make safety rewarding.

Myron has the expertise to help your company create and enhance safety programs through branded merch, fulfillment and distribution, and creating online stores for your employees.

Contact us today to learn more about how we can help.

1-800-526-9766 or visit our website at [Myron.com](https://www.myron.com).